

## Advertising Rates 2011

### Website Advertising

<b>Position</b>	<b>Banner Adverts Size (in pixels)</b>	<b>Text Adverts Limits (characters)</b>	<b>Cost per month</b>
Centre Top	Max 100h x Exact 575w	Title 50, Body 150	From £2.10
Centre Middle	Max 60h x Max 575w	Title 50, Body 150	From £1.50
Centre Bottom	Max 60h x Max 575w	Title 50, Body 150	From £0.90

Adverts can be booked for almost any page of the website (not forum). Not all slots will be available on every page and there can only be one active advert in each slot at any given time.

The advert prices depend on several factors but are mostly driven by the number of page views of your chosen page. Check the current prices by following the link at the foot of the pages that you would like to advertise on.

### Newsletter Advertising

<b>Type</b>	<b>Details</b>	<b>Cost per issue</b>
Competition Prize	Prize value must be at least £75	£10
Featured Supplier	One per Newsletter Edition	£75
Special Offer	Up to 5 per Newsletter Edition	£10
Sponsorship	One per Newsletter Edition	£50

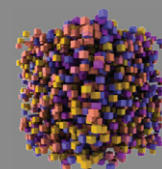
The newsletter is published every two weeks, when booking the advert available issue numbers and date will be offered. See previous editions on [www.weddingchaos.co.uk](http://www.weddingchaos.co.uk) for examples.

### Artwork

All advert artwork must be supplied in jpeg format at the correct size, and is uploaded during the booking process. We can produce artwork for you at the cost of £25 per advert or £60 for 3 adverts. Contact us at [artwork@thechaoscompany.co.uk](mailto:artwork@thechaoscompany.co.uk) to discuss artwork requirements.

### Payment and Booking

All adverts are booked online at [www.livingchaos.co.uk/login](http://www.livingchaos.co.uk/login) and payment is with your PayPal account, credit or debit card. We can accept cheques for amounts over £50.



## Available Advert Slots

The screenshot displays the weddingchaos website interface. At the top, there is a search bar and navigation links for SHOP, BLOG, FORUM, DIRECTORY, NEWSLETTER, and DISCOUNT CODES. A sidebar on the left contains a main menu with categories like MAIN MENU, WEDDING SHOP, BEFORE THE WEDDING, FOR BRIDES, FOR GROOMS, and OTHER PARTICIPANTS. The main content area features three large green boxes labeled 'Center Top Advert', 'Center Middle Advert', and 'Center Bottom Advert'. The 'Center Top Advert' is for 'Grooms Health - Skin Care' and includes an image of a man's face with shaving cream. The 'Center Middle Advert' is for 'Some Men Already Take Good Care of Their Skin' and includes an image of a hand holding shaving cream. The 'Center Bottom Advert' is currently blank. On the right side, there is a 'Shopping Cart Items' section showing 'Your Cart Is Empty', a 'Top Sellers' section with various wedding-related products and prices, and a payment methods section with logos for MasterCard, Maestro, and VISA.

Search

weddingchaos SHOP | BLOG | FORUM | DIRECTORY | NEWSLETTER | DISCOUNT CODES BOOKMARK

**Center Top Advert**

**Grooms Health - Skin Care**

We all know there is a vast difference between your typical woman and typical man when it comes to personal grooming.

Mention to a male that he should start looking after his skin could well be met with raised eyebrows and a reply along the lines of 'phaww, that's for you women thank you very much. A wash and shave is all I need'!

Skin is the largest body organ weighing an average of 7lbs and covers an area of 21 square feet with 300 million skin cells.

It's not just there to hold everything together, the main function of our skin is to act as a barrier and protect us against an inhospitable environment.



**Center Middle Advert**

**Some Men Already Take Good Care of Their Skin**

For some men reading this I have no doubt that some of you will already be up to scratch and already taking care of your skin on a daily basis but for those of you who have not even given it a thought then maybe you should start to think a little about how it really can help the appearance of your skin on the day you marry the woman of your dreams, and for the rest of your life.

Many men do their best in maintaining a healthy diet, have regular workouts, buy nice clothes and hair products yet they forget something so basic as a skin routine or even how to look after it.

*Why should it just be your bride that has that glowing look on one of the most important days of your lives!*

**Center Bottom Advert**

**Shopping Cart Items:**  
Your Cart Is Empty

**Top Sellers**

- Wedding Cufflinks Groom Image**  
Price: £8.99
- Wedding Bubbles Champagne Gold & Ivory (24 pack)**  
Price: £9.99
- Gold Heart Sparklers - Bulk 50**  
Price: £25.99
- Wedding Gift Compact Mirror**  
Price: £14.99
- Wedding Pewter Tankard - Engraved**  
Price: £23.99

MasterCard Maestro VISA VISA VISA

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